

NEWS OF SALONE INTERNAZIONALE DEL MOBILE 2015

14/19 April - Milano Rho Fair

Salone del Mobile: Pad 7, Stand L23

Salone Ufficio: Pad 22, Stand D25/D29

The furniture of high quality and prestige signed 4 Mariani return main characters at the Salone Internazionale del Mobile. Charming and elegant are the spaces that accommodate the new items of the company leader in the manufacturing of the saddle leather and leather: the HOME and OFFICE booths are realized by the Architect Matteo Nunziati with whom continues the successful collaboration for the creation of accessories for home and design unique and sophisticated.

Style and welcome: with these features the exhibition area dedicated to the Home appears to the public standing on two different levels. The frame is characterized by a large white container that exalt the furniture that thanks to the saddle leather and the leather gives a retrò elegance to the surroundings. The ceiling plays with the heights: the space dedicated to the entrance is dominated by a warm suspended platform which enhances the visual impact and exalt the sofas and the accessories of 4 Mariani. A perfect setting that highlights the preciousness of the material and the elegance of the creations. A semicircular sofa invites to the conviviality, as well as the installation of picturesque corners created by bookcases, refined seating and exclusive coffee tables in glass or valued marble. On the mezzanine floor is displayed the new executive office desk designed by Architect Umberto Asnago, realized with taste, refinement and functionality.

Likewise, the Office booth well represents the philosophy of the collection of 4 Mariani, made with valued materials and elegant design. Among these, stands out the huge conference table made of rosewood in high gloss finish and saddle leather placed in the middle of the area, but also the more inside room that collects the largest new items for the 2015. Elements of timeless furniture, that looking at the contemporary world without forgetting the craftsmanship knowledge of the rigorously Made in Italy tradition.

BLOB
(Armchair)
Design: Umberto Asnago

A small armchair that takes inspiration from the past but lives in the contemporary and the future world. The taste of a time lightened by the delicacy and refined design that distinguishes the collection i 4 Mariani.

The idea was to produce an armchair in size but at the same time soft and smooth to the eye and to the seat. A kind of small shell that welcomes those who use it to gently relax and talk. Highest attention to the details and research of the design aimed to the essentiality for an armchair that is at home a corner of comfort and quality. Its soft lines are specially designed to fit the body and wrap it gently ensuring extreme relaxation.

The style is the one of the unique designer Umberto Asnago, that after the success of last year comes back to enrich with his experience the collections of great value of i 4 Mariani.



HOLLY
(Armchair)
Design: Umberto Asnago

Outside the lines but simple at the same time, functional but never ordinary: it is called Holly and is the chair of the versatile new collection 4 Mariani.

With its clean and versatile design, is suitable to furnish different environments in each bringing a touch of innate originality. From the living room to the bedroom of a house, from a hotel lobby to the office chair: Holly satisfies the tastes and styles more different without losing in beauty and comfort.

Tradition and quality look to the past, while the design focuses its eyes to the future: the shape is modern and has two geometric slits in the sides lightening the line giving additional character.



WOODY
(Armchair)
Design: Umberto Asnago

Eclectic and refined, as the one from which it takes inspiration. Woody plays with the lightness of the lines but wraps with details soft forms: an armchair of small dimension that combines perfectly the linear geometries with the rounded design and comfortable structure.

Stylized geometry of the lines is enhanced by the warmth of solid black walnut wood. The padded structure gives particular comfort and is nestled in a wooden frame with fine leather details on the armrest.

The essentiality of the form is enriched with refined details, typical of the extraordinary tradition of the company since always focused on the quality and on a careful selection of natural materials and to measure environment.



AVATAR
(Executive Office)
Design: Umberto Asnago

It is the first collection designed by Arch. Umberto Asnago which sees the creation of a product elegant and functional at the same time, with a strong characterization of the support of the working tops. It is called Avatar: a corner dedicated to the virtual community, to the place of meeting and discussion.

A game of assemblies to create the favorite office, many shapes and few rules: the typical refinement of the 4 Mariani company supports and mixes the deconstructed lines that gives life to an unusual shape. A game of symmetries and asymmetries that well integrates with the rest of the project, but especially maintains a perfect balance between the working top and the floor on which it stands.

The creativity of Asnago excels in the craftsmanship of the company that provides natural materials and of high quality to cover the finishes of the different models: saddle leather, leather and black walnut wood or ebony wood. The versatility character comes out in the several possible combinations for the working tops as well for the accessories, with the possibility to play with lateral extension, pedestals, doors. Avatar enhances the spaces making the atmosphere warm and welcoming.



GARBO
(Office Armchair)
Design: Umberto Asnago

The Garbo collection is enriched adding to the already well known relax armchair, a complete range of office armchairs; executive, conference and low back armchairs.

The armchair has a great comfort and its design is flexuous and precise at the same time.

Available with the back in veneer or covered in leather, Garbo knows how to give to its surroundings an atmosphere of simple elegance and satisfy the taste and most different styles without ever losing in character and beauty.



ELLE
(Bookcase)
Design: Matteo Nunziati

It brings with it an innate elegance and charm. " Elle " looks like this in all its essential and light beauty. The new library designed by Matteo Nunziati for 4 Mariani points to the versatility: a piece of furniture suitable for any room in the house and that can be placed in different positions from the center to the wall, thanks to the special design that combines the side and the back of the cabinet .

Free vent to the imagination: 4 Mariani thinks of a library suited to the needs and tastes of each one with the ability to free interpret the interior spaces by adding shelves, dividers for books and containers.

The scrupulous precision and the manufacturing ability typical of the company 4 Mariani emerges from the details in leather, or from elegant black chrome steel and finally by precious woods realized thanks to the ability and experience of the company leader of design " Made in Italy " .

Elle: a concrete, flexible and elegant product.



SAVILE ROW
(Upholstered Collection)
Design: Alessandro Dubini

History, prestige and sophisticated craftsmanship crosses on the road of Savile Row. A new collection designed by Alessandro Dubini that takes inspiration from the unique skilled competence of the company 4 Mariani. A line full of details that require a careful craftsmanship processing.

The structure is in solid black walnut wood with clean lines that support the sartorial finishing of the back in saddle leather or leather. The body is wrapped with soft cushions available either in leather than in fabric which provide a traditional quality with modern design. The result is a collection with timeless elegance and enhanced by the warmth of natural materials.

The furniture evokes the atmosphere and the attention to the comfort of the past, in a reinterpretation of the classic in a contemporary way. Unit that is a valid proposal either for workspaces than living spaces.



**SHU
(Chair)
Design: Alessandro Dubini**

Shu chair boasts an essential design with sinuous and refined lines. It is a sophisticated elegance and without excess that makes it suitable for any environment: a furniture unit that fits in the home but also for public area. It is realized with a fine solid black walnut wood frame on which lies a seat lightly padded with polyurethane foam and covered in saddle leather. Its lightness is inspired to the primordial element Shu, symbol of air, as breath of life.



Press Office *i 4 Mariani*

Francesca Noseda press and public relations

Francesca Noseda Tel. +39 02 36748276 francesca@francescanoseda.com

Micol Pistone Tel. +39 02 36748277 press@francescanoseda.com

SALONE DEL MOBILE 2015



Mod. BLOB



Mod. ELLE



Mod. HOLLY



Mod. SAVILE ROW



Mod. SHU



Mod. INSULA - WOODY



Mod. JOSHUA - BEAT



Mod. KRISTALL – GARBO RELAX



Mod. ADD_LOOK ROUND - OYSTER



Mod. ADD_LOOK ROUND - OYSTER



Mod. AVATAR - GARBO

SALONE UFFICIO 2015





Mod. AVATAR - GARBO



Mod. AVATAR - GARBO



Mod. JOSHUA - HOLLY



Mod. BLOB - ELLE



Mod. SAVILE ROW



SPECIAL CONFERENCE TABLE – SILHOUETTE Armchairs



Mod. BLADE

i4 Mariani SpA via S. Antonio, 102/104,
22066 Mariano Comense (Como) Italy
tel. +39 031 746204 fax +39 031 749060
info@i4mariani.it www.i4mariani.com

 **Mariani** 



Mod. METEORA – CASSANDRA – GINZA



Mod. CROSSING - WING



Mod. DE SYMETRIA - SILHOUETTE